Houston Absorption Heat Map

**Katy/Grand Parkway W** ranked #1, absorbing 14.2% of the available space in its submarket. In addition, it ranked #1 in Q2 2018 at 13.1%, and #1 in Q1 2018, absorbing 23.1% of available space – the largest quarterly percentage recorded in 2018 and 2019. This activity is that much more impressive considering the continued addition of space to Katy/Grand Parkway W, as the submarket’s inventory has grown by 121% in the last 10 years, adding 3.5 million sq. ft. of new product.

**Woodlands/Conroe** came in at the #2 position, absorbing 13% of available space. It was #1 in the previous quarter, absorbing 15.7% of available space. Twelve of the 23 submarkets in the metro recorded overall positive net absorption in the first quarter, with The Woodlands/Conroe representing the top performer at 324,140 sq. ft.

**Kingwood/Humble** ranked in the #3 spot, absorbing 6.6% of available space. The NAI Partners Office Project Leasing team—which leases Kingwood Place—was a major driver behind this submarket’s continued top-three ranking, as it alone was responsible for over 75% of leasing activity. Kingwood/Humble ranked second in the previous quarter, absorbing 13.2% of space available to lease.

**Legend (percentile)**

- **Top 10th**
- **Top 50th**
- **Bottom 50th**

The map reflects activity relative to the office market, displayed as net absorption (total sq. ft. occupied less total space vacated) as a percentage of the available space (all space that is available for lease, regardless whether it is currently vacant) for a given quarter, by submarket. The legend indicates where each submarket ranks in relation to all of the other submarkets, expressed in percentiles.